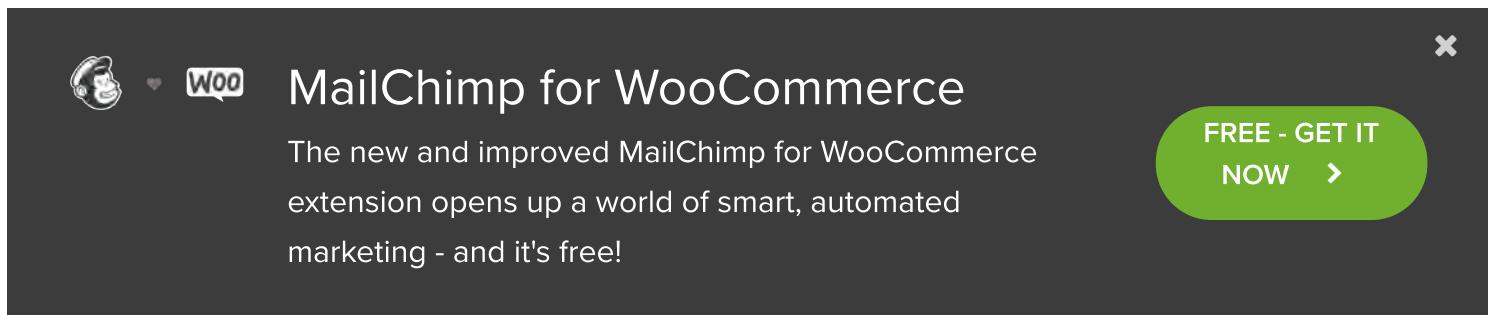


Exhibit

2



A dark grey pop-up window with a white border. In the top left corner is a small icon of a person with a speech bubble. Next to it is a heart icon and the text "Woo". To the right of these is the title "MailChimp for WooCommerce". Below the title is a paragraph of text: "The new and improved MailChimp for WooCommerce extension opens up a world of smart, automated marketing - and it's free!". In the top right corner is a green button with white text that reads "FREE - GET IT NOW >". In the top right corner of the window is a small "X" icon.

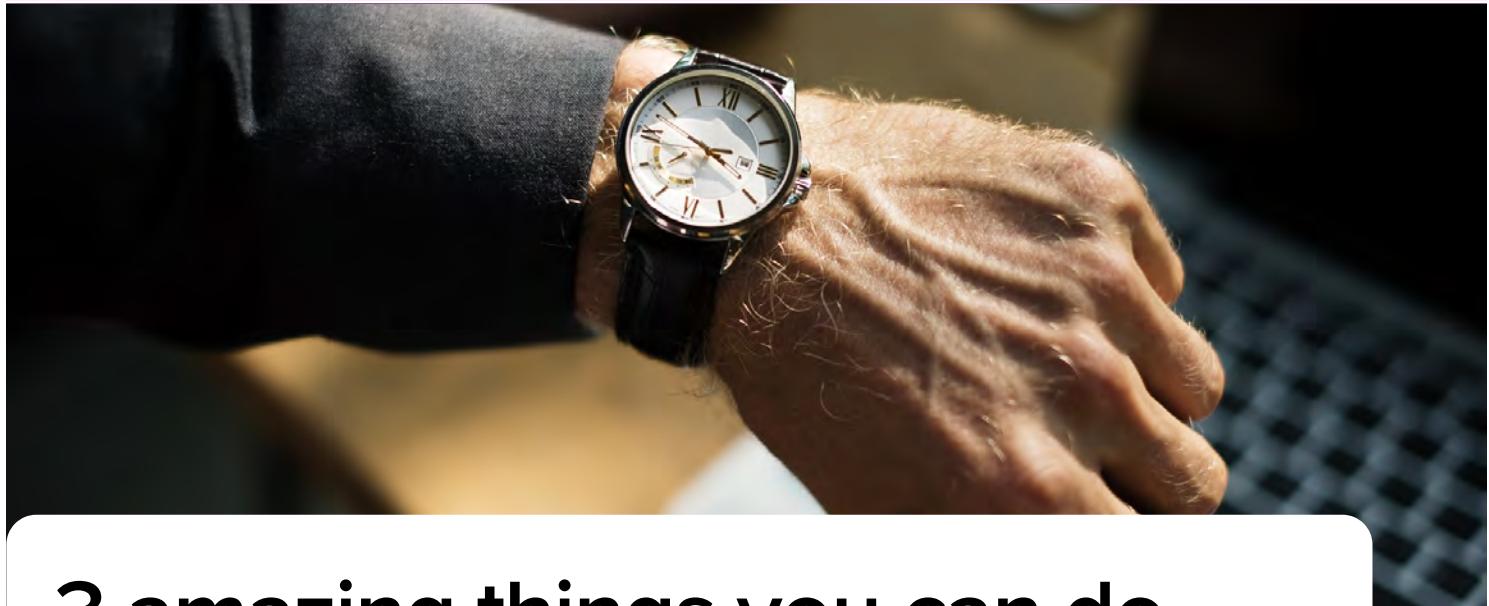


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3 amazing things you can do with WooCommerce Bookings



WRITTEN BY NICOLE KOHLER ON MAY 30, 2017

BLOG BOOKABLE GOODS

One of our longtime favorite extensions for WooCommerce is [WooCommerce Bookings](#). It's packed with functionality that helps businesses of all types function, from agencies to boutiques to restaurants.

But if you've never taken a good look at Bookings, you might not realize everything it's capable of. This powerful extension can do *much* more than reserve hotel rooms or book appointments for their next haircut. Even better – if you're setting up a new store it's available in one of our potent bundles – check out the [WooBookings Bundle](#).

Let's look at how you can use WooCommerce Bookings to sell your time, organize events, and even rent products — and how these amazing options might translate into more money for your (yes, *your*) business.

Sell your time (instead of giving it away)

When we talk about selling your time with Bookings, most business owners say "that's not for me — I'm not an expert."

But **you're probably already giving away your time for free without realizing it**. Every time you schedule a meeting with someone, hop on a quick call, or even grab lunch with a fellow business owner, you're giving your time away.

And that time is valuable. It's time you could spend improving your business or selling more products.

No, we're *not* suggesting that you start charging everyone for every meeting you hold. You wouldn't be very likable if your lunches came with a fee. 😊 But you *should* think about how you might already be giving away your knowledge, and how you could perhaps monetize it.



One way to use Bookings: selling your time instead of giving it away for free.

Along with [selling your content](#), you can use WooCommerce Bookings to set up **consulting sessions** so you can start getting paid for what you know, do, and excel at.

A few ideas:

- **Offer 30 minute meetings with a small fee** so fellow business owners can pick your brain — either online or in person.
- Hold a webinar that can be booked for free, but **charge for follow-up sessions or additional content**.
- If you're a speaker in your industry, you can **use Bookings to reserve events and charge your speaking fees** (with the option to approve each event, of course).

ID	Booked Product	Booked By	Order	Start Date	End Date	Actions
Booking #5105	Product A		#5104 - pending			<input type="checkbox"/> <input checked="" type="checkbox"/> <input type="checkbox"/>
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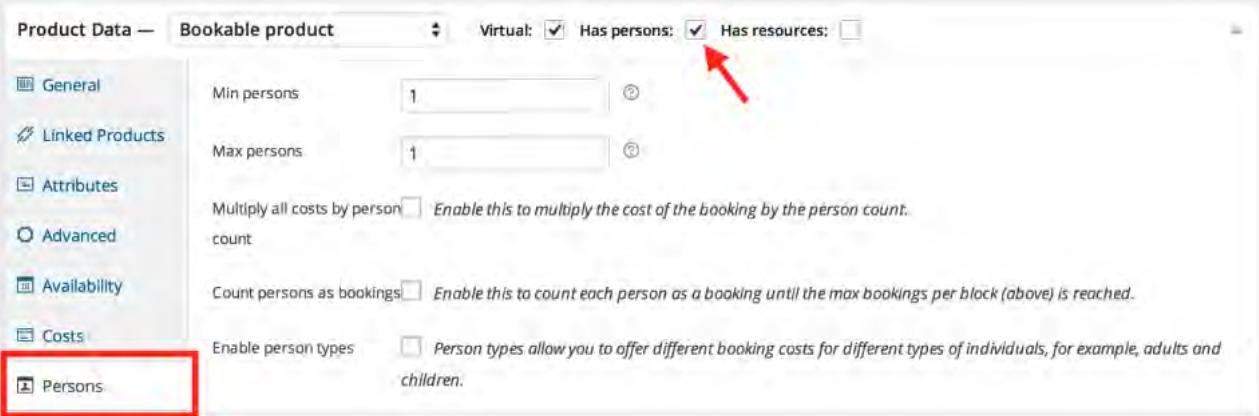
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This might look like letting customers pick a specific day and time for a caterer to serve food at their upcoming wedding. Or it might look like a florist taking bookings for specific arrangements delivered to specific locations.

It might even look like a record label allowing one or more of their artists to be booked for concerts, festivals, or private events.



The screenshot shows the 'Product Data' settings for a 'Bookable product'. The 'Persons' tab is highlighted with a red box. The 'Has persons:' checkbox is checked, indicated by a red arrow. Other settings include 'Virtual' checked, 'Min persons' set to 1, 'Max persons' set to 1, and 'Count persons as bookings' unchecked.

Specific people can be added to your bookings, so customers can reserve who they want and you'll know who's going where and when.

For a real life example of this kind of booking read about [the process at EYExplore Tokyo](#), where you can reserve a guide for a photography tour of Japan — plus choose the city, type of tour, and specific date that suits your personal preference.

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Tokyo Metropolis

¥8,000 per person

Day and night Tokyo photography workshop in Shimbashi and Ginza. Use the best light, natural and artificial, to capture city life.

[READ MORE »](#)



Streets of Tokyo

¥8,000 per person

A street photography workshop helping getting closer to people. Learn to get good composition and candid shots in Harajuku and Shibuya

[READ MORE »](#)

Want to take a photography tour of Tokyo? Bookings can help you reserve your spot.

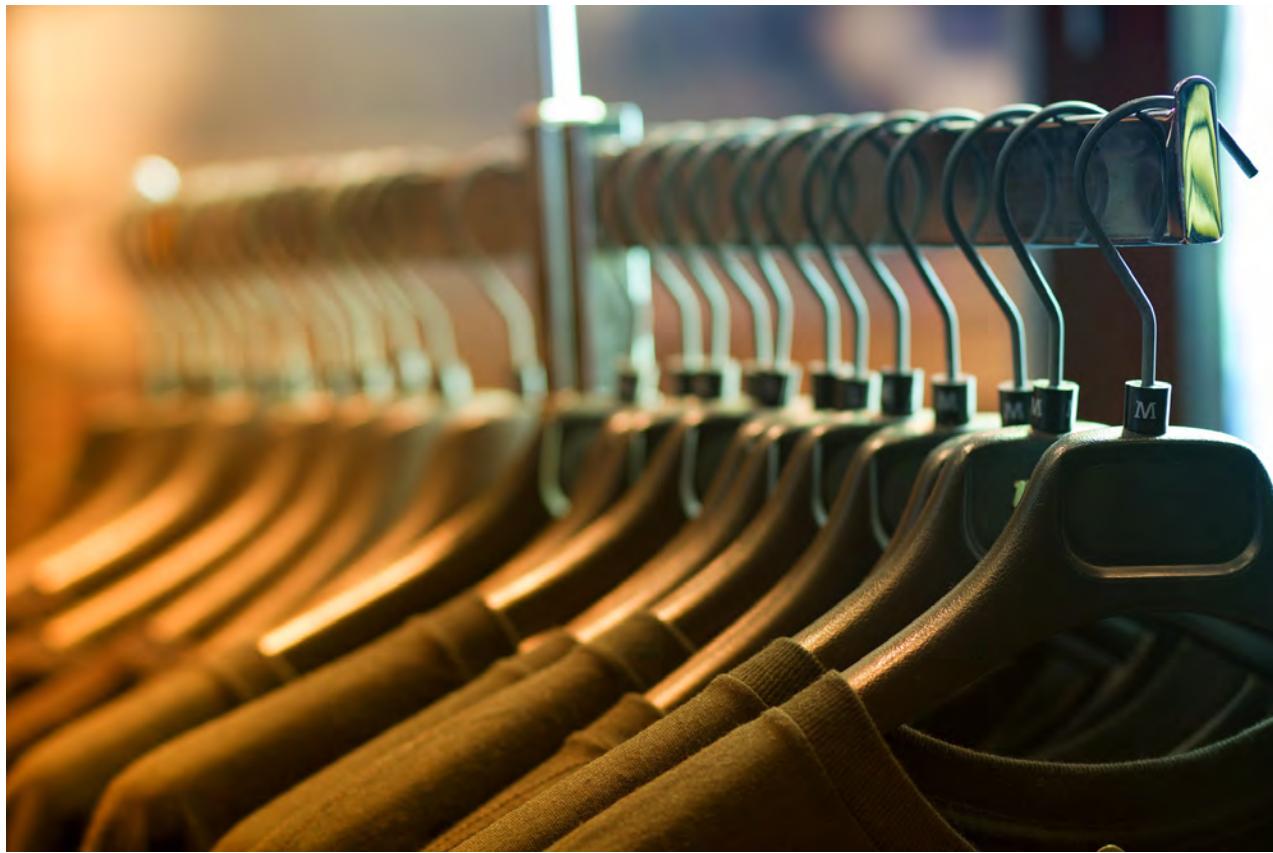
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You may even want to use Bookings to lend out products *on top of* what you're already selling — so, for example, customers can either buy a new outfit outright or rent it for a reduced cost just to wear on a date.



Why buy when you can rent? If you sell high-end clothes, you might see a huge uptick in sales by offering to lend them out for a single day.

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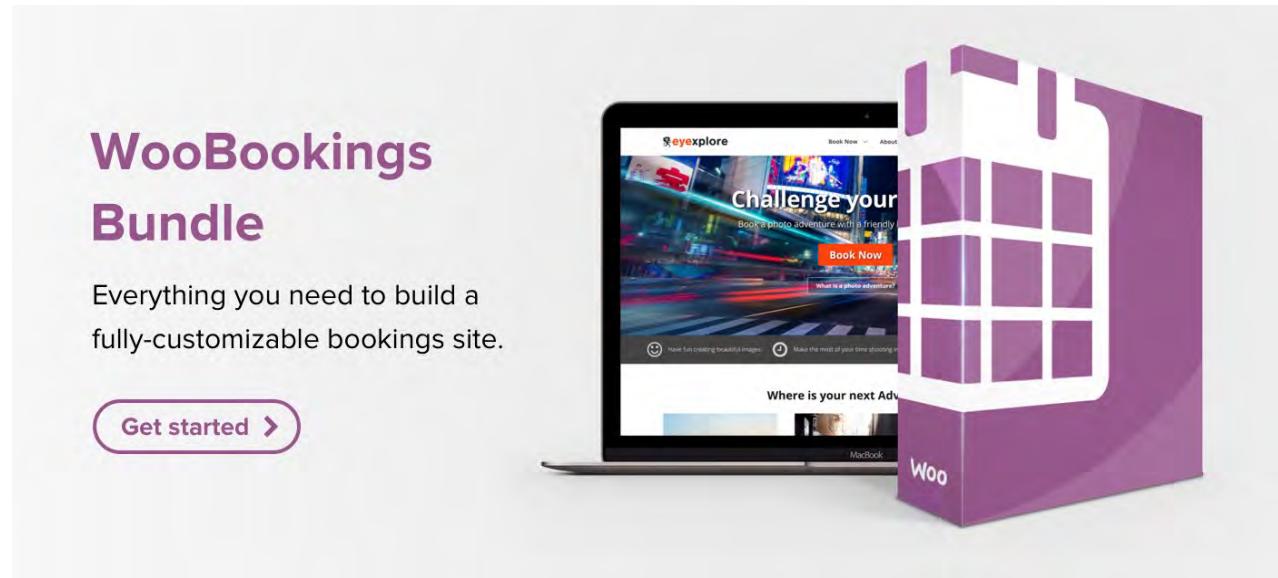
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We love hearing about all the new ways our customers are finding to use this extension. So if you're planning to use Bookings to do something amazing — or are already using it in a really exciting way — leave a comment below and let us know about it!

Recommended reading:

- [How to run a successful bookings-based website](#)
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The advertisement for the WooBookings Bundle features a purple 3D box labeled 'WooBookings' and a laptop displaying a website for 'eyexplore'. The website's header includes 'Challenge your' and 'Book Now'. Below the laptop, the text 'Where is your next Adv' is visible. To the left of the laptop, the text 'WooBookings Bundle' is displayed, followed by 'Everything you need to build a fully-customizable bookings site.' A 'Get started >' button is located at the bottom left.

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RESERVATIONS

SELLING YOUR TIME

WOOCOMMERCE BOOKINGS

14 Responses



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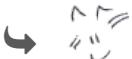
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A great article – a must-do for every shop owner!

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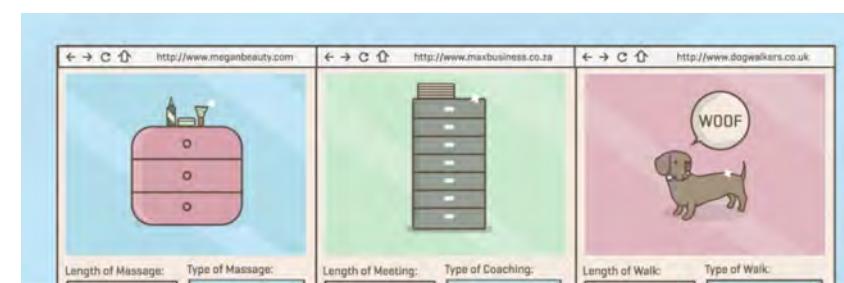
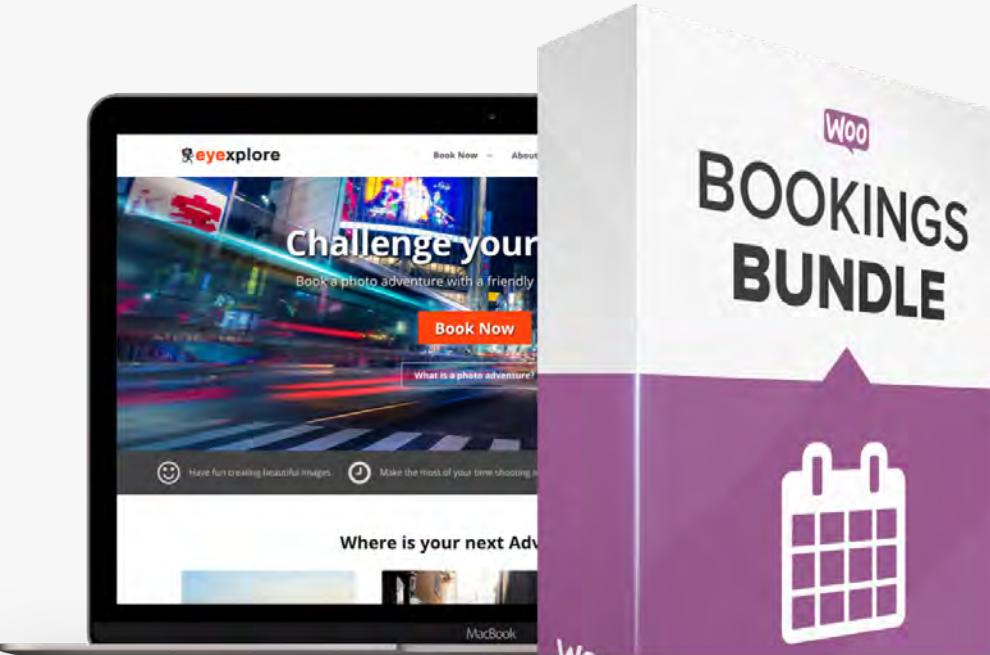
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Reservations, appointments, rentals and more. A bundle of twenty products to build a fully-customizable bookings site on the world's most popular eCommerce platform.

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Get **1 year of updates and support** from the date of purchase.
Bundles renew at 100% of the current bundle price.



From appointments and ticketing to rentals, add a wide variety of booking options to your WooCommerce store

Guided coastal walks, hair salon appointments, ferry tickets, accommodation or safari tours - with WooCommerce you can create the structure that makes sense for you. Take bookings for set time slots, let customers book for a flexible duration of time, offer additional service - it's all possible with WooCommerce.

Flexible payment options for local and international payments

Let customers pay when they check out or after a booking is approved. WooCommerce is integrated with leading payment providers, so you and your customers are always safe.

stripe

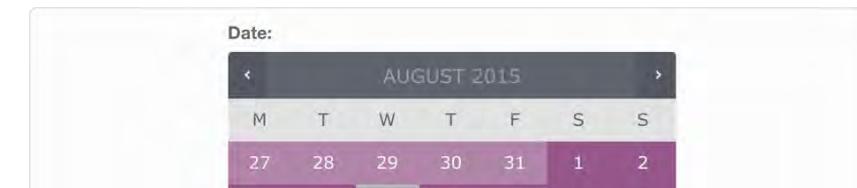
Would you like to purchase a guest book for your event?



Offer add-on services or discounts to create a tailored experience

Allow customers to tailor their experience by booking extra services, such as a manicure with their massage. Send coupons or store credit to guests after their booking is complete to keep them coming back.

Set your own schedule with blocked days, special prices and more



3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23

Let customers book from an easy-to-understand calendar. Block time you want to take off, create buffers between bookings and customize booking prices for a given duration, for specific days or for certain customers.

Manage resources like your time, service provider availability and stock

Define resources needed per booking (rooms, hair stylist, camera for hire) and avoid double-bookings or low-stock. Service providers can log in and manage individual offerings themselves (updating descriptions, availability etc).

Reduce no-shows with automated reminders

Set up automatic email reminders for upcoming bookings or reservations, proven to reduce no-shows and make sure customers find their way to you right on time.

Wrap it all up in a beautiful package

Choose a premium version of our flexible Storefront theme to get started, or bring your own design. Create a site as unique as your brand.

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What about support and updates?

WooBookings documentation is provided. Support and updates for all extensions and themes in this bundle are valid for one year after purchase. Your subscription auto-renews each year, enabling you to get continued help and updates.

Which products are included?

Stripe payment gateway, **WooCommerce Bookings**, **Product Add-Ons**, **Product Vendors**, **Accommodation Bookings**, **Smart Coupons**, and 14 **premium Storefront child themes**. Extensions work together with some limitations. **Contact us** about compatibility.

How many sites can I use this bundle for?

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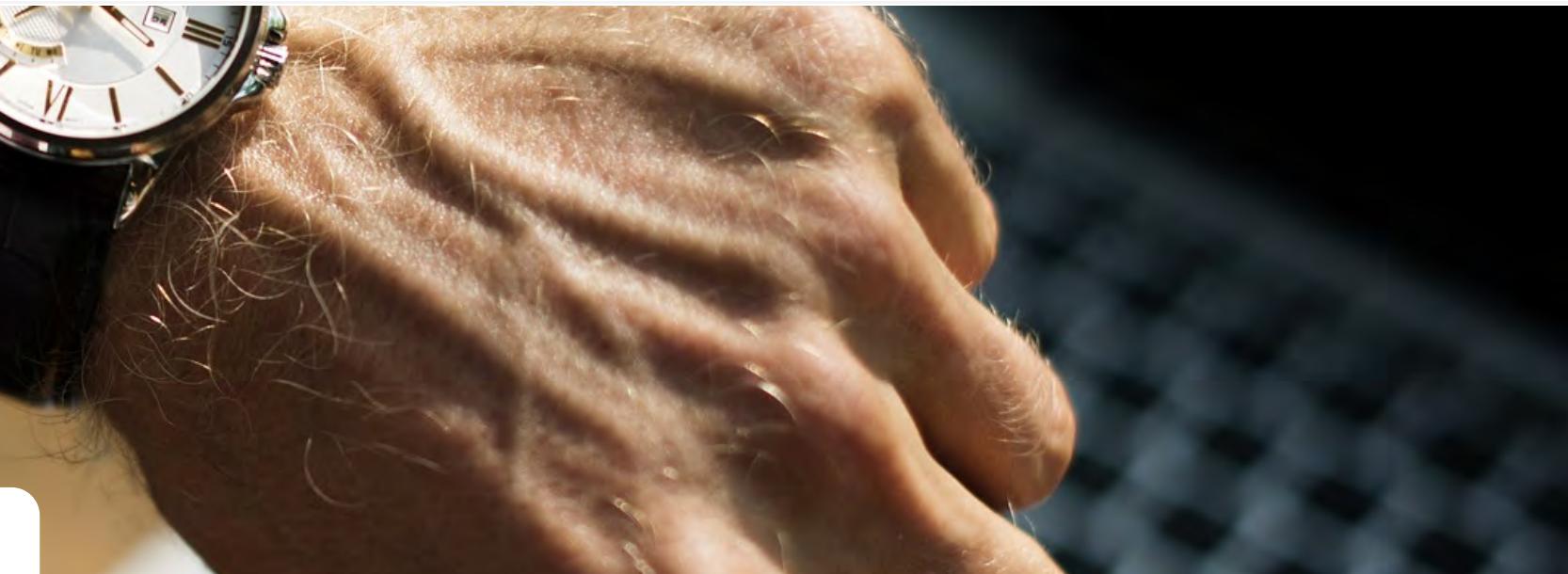
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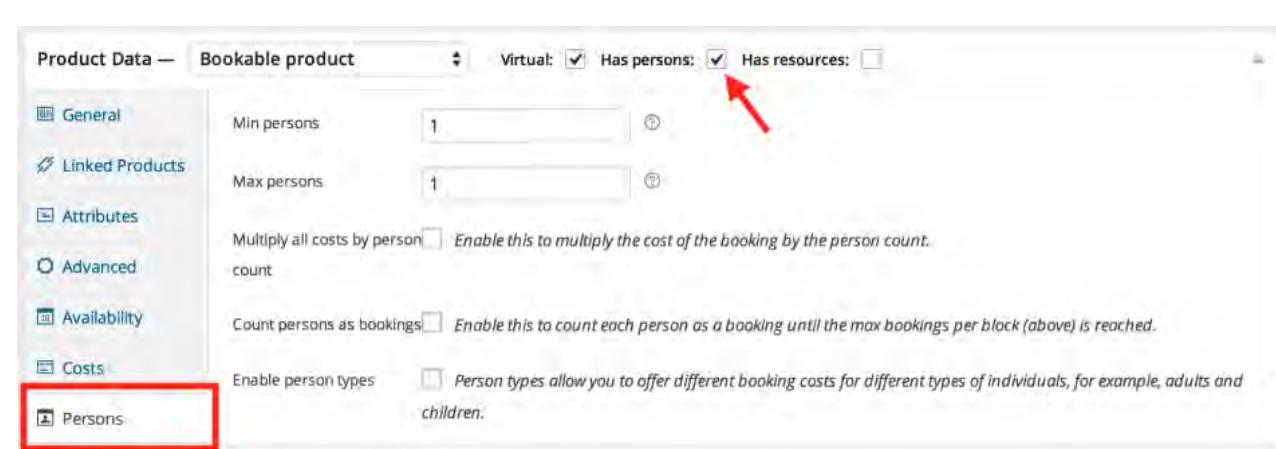
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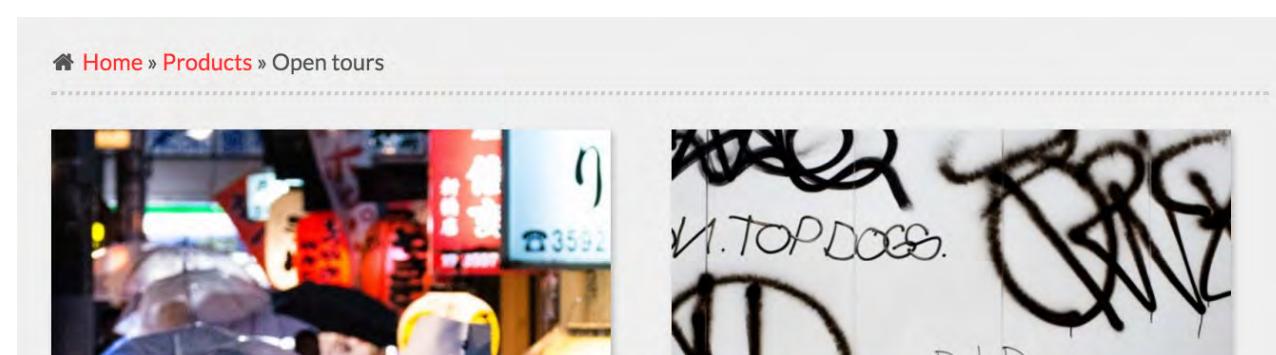
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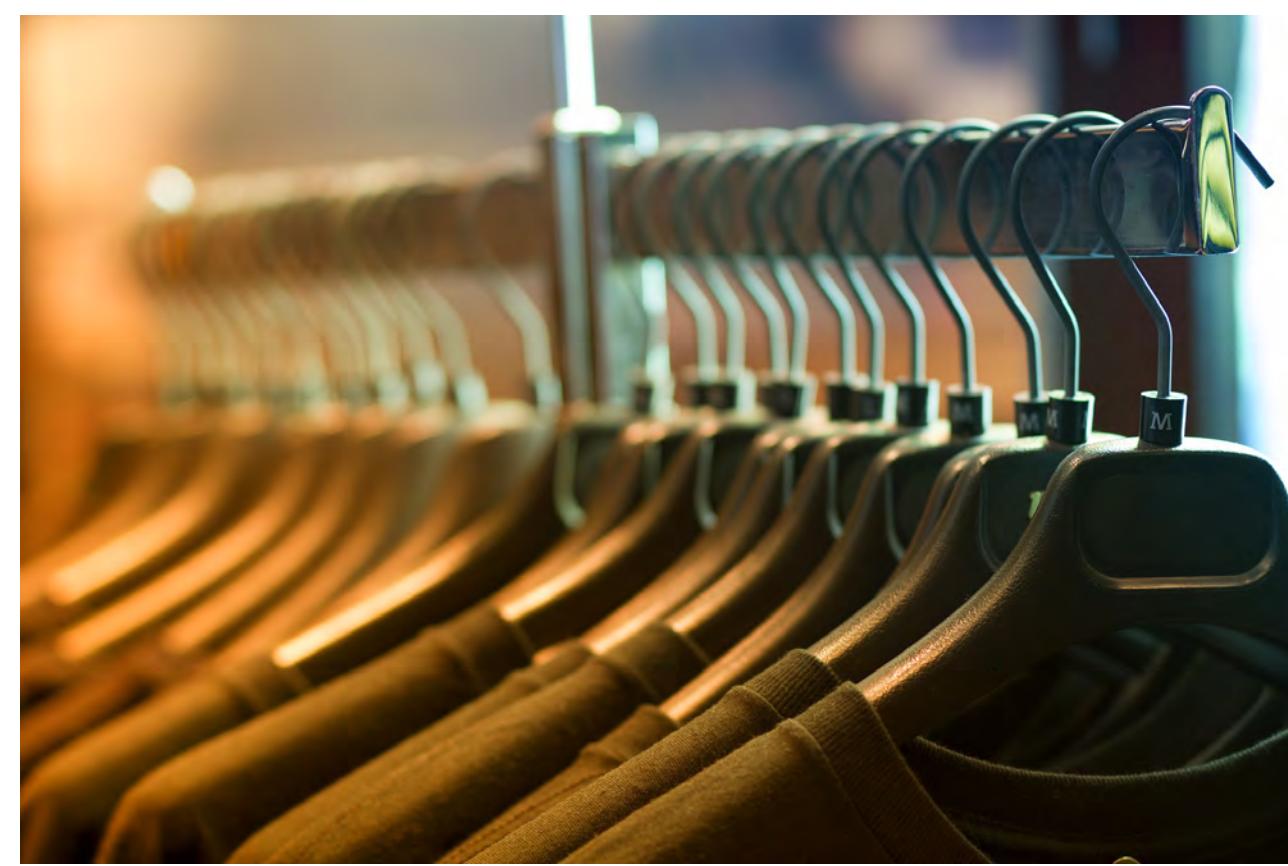
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14 Responses

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Get 100% of bookings and instant 10% off plus 10% off lifetime review or 100% in the second review.

From appointments and ticketing to rentals, add a wide variety of booking options to your WooCommerce store.

Great for travel sites, tour operators, blogs, travel, accommodation in softest focus - with WooCommerce you can create the ideal website for your business. Whether you're a small business looking for a flexible solution or a large, often multichannel service - it's a versatile site - WooCommerce.

Flexible payment options for local and international payments

Let customers pay how they like but not at all - a payment gateway. WooCommerce is integrated with leading payment providers: all you need is a customer's bank account, bank and you're set.

Offer add-on services or discounts to create a tailored experience.

Offer add-on services or discounts to create a tailored experience, such as a massage with their massage. Send a message to your client to let them know you're complete to sweep them coming back.

Set your own schedule with blocked days, special prices and more.

Let WooCommerce help you with your scheduling! Whether you want to set off create 'off' between (logistics) and customer booking prices for a given duration, for specific days or for customers.

stripe

Manage resources like your time, service provider availability and stock.

Online resources are limited and booking rooms, hire items, service providers and event resources are often limited. Make sure you're utilizing all of your resources effectively.

Reduce no-shows with automated reminders

Set up automated email reminders for bookings. Set up reminders, process (or service) and create and update due to a customer's first time using the new digital self-serve.

Wrap it all up in a beautiful package

Change your website's look and feel with a custom theme to get noticed, or bring your own design. Create a site as unique as your brand.

POWERED BY THESE AMAZING STORES

Get started today

6,000+ of business owners - get set, start accepting bookings

[Start a free trial](#)

FAQs

What about support and updates?

With WooCommerce you get a massive support and update system. This means you'll get the latest updates for free, and you'll be able to get support and updates for your website.

Which products are included?

With WooCommerce you get a massive support and update system. This means you'll get the latest updates for free, and you'll be able to get support and updates for your website.

How many sites can I use this bundle for?

A single site. The price of this bundle pertains to a single site. If you have multiple sites, you'll need to purchase the bundle for each site.

WooCommerce is the most customizable eCommerce platform for building your online business.

[GET STARTED](#)

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